

Name: **Pablo M. Castillo.**  
Date of Birth: March 1975.  
Mobil: +521 **(662) 358 4170.** Home: +52 **(55) 5585 1451.**  
e-Mail: [kether.wesak@gmail.com](mailto:kether.wesak@gmail.com)  
Web: <http://www.ganeshfilms.jimdo.com>  
Film & Video: <http://www.youtube.com/cybernycola>  
Photography: <http://picasaweb.google.com/cybernycola>

**KNOWLEDGE.**

**Academic**

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Currently studying: Graduate Management Sales– UVEG

**Writing**

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- Soap Opera workshop by Gabriel García Márquez.
- Sitcom and series workshop by Doc Comparato.
- Soap Opera workshop by Juana Uribe.

**Software**

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Photoshop – Editing Design.	Premiere/Final Cut, After Effects, –
In Design – Compose Design.	Editing and mixing video.
Audition / Cool Edit / Sound Forge – Editing and mixing audio.	Word, Excel, Power Point, Outlook.

**Broadcast**

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Full quality broadcast by: satellite, Internet, microwave, optic fiber and laser ray.

**Languages**

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|-----------|-----------|
| • English | • Spanish |
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**Businessman**

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- |  |                     |
|--|---------------------|
| • Create, develop and direct enterprises. From 1 to 200 employees. | • Communications.   |
| • Administration.  | • Networking.       |
| • Planning.  | • Consulting.       |
| • Merchandising.   | • Human Resources.  |
| • Marketing.   | • Public Relations. |

**SUMMARY.**

I began working towards the end of 1994 in the film, media and entertainment industry. In that time I started working on the idea of specialize on the creations of new concepts of TV production, entertainment shows, communications tools, new products or brands, “futurerizing”, planning and develop of projects- nowadays all this areas are my strength

I have worked in a variety of enterprises, new and with probed experience, all of them leaders in the media industry in Mexico and around the globe, such as Argos, HBO, TV Azteca, Televisa, among others.

I have a plus, a value I added to all the productions and enterprises I have worked, it consists in to smooth the progress, to facilitate, with creativity, good mood, good will and seriousness the ideas that in such time it may seem unlikely, turning around the probable in possible, and the possible on fact.

I do mine all projects, I induce them my energy without limits, because of my passion and natural but well grown intrinsic motivation. Usually I develop a great environment around myself, compliant, safe, that favors the project, and the coworkers. I usually get in charge of the Ideas and I share them.

I consider myself a music lover, in love not just of music but also of the images and contents, always nourishing of arts, always looking and embodying whatever I consider has the greatest sentimental value in my ideas and projects.

**PABLO STRENGTHS, TOUGHNESS AND FORTITUDES:**

- Eloquent and communicative.
- Energy without limits, capable to adopt several roles simultaneously.
- A man of vision that generates contagious enthusiasm.
- Capable to devise a team vision.
- Socially skilled and back grounded.
- Persuasive and inspirational.
- Identifies the possibilities in each situation.
- Begins new activities.
- Adaptable and adventurous.
- Fast and agile.

**PABLO AS A TEAM MEMBER:**

- Fix problems with creativity.
- Is flexible, cooperative, versatile and easygoing.
- Creates a kind, adaptable and secure environment that becomes work.
- Is considered a great team creator.
- Is in charge of the ideas and shares them.
- **Turns probable in to possible and the possible on fact.**
- Can represent several roles at once.
- Generates a considerable amount of activity.
- Shows leadership and involvement.
- Reinforcements others self-esteem.

**PABLO'S NEEDS:**

- To have permission to come and go at his discretion.
- To have several projects going on at the same time.
- Persevering and active involvement.
- Helps to delegate assignments and to recognize priorities.
- Freedom to have control and supervision of every detail.
- Help to plan and prepare.
- Slow down once in a while.

**VANGTEL / The Results Companies / Virgin Mobile** **2011-2013.**

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Hermosillo, Sonora.

**Broadband Supervisor.**

**December 2012.**

**AYS Supervisor.**

**November 2012.**

**VMU Live advisor.**

**January 2011.**

Communications, customer service, tech support.

**Government of the State of Nayarit** **2009.**

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Tepic Nayarit

**Adviser to Ing. Felipe Prado Hopfner. Ministry of Planning.**

**September 2009.**

Ministry of Planning of the Government of the State of Nayarit

**Contexto Modelos** **2008-2009.**

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México, D.F.

**Director (Partner)**

**March 2009.**

**International Booker.**

**WORKING BACKGROUND IN FILMS AND TELEVISION**

**Department for Economic Development**

**Department of Tourism.**

**H. City Hall of Lagos de Moreno**

**2013.**

Lagos de Moreno, Jalisco.

**Executive producer.**

**Mayo – Agosto 2013.**

Promotional corporate videos.

**Arena Networks** **2009-2010.**

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Bahía de Banderas, Nayarit.

**Executive Producer.**

**September 2009.**

Web TV, Web Radio and Press

**Espejo Y Asociados** **2006 - 2007.**

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México, D.F.

**Executive Producer:**

- **Photographic Campaign “Pepsi Choreography II”** for billboards and printed media, **June 2007.**
- **Corporate Photographic Campaign, “Casas Geo Morelos”,** billboards and printed media, **2007-2009.**
- **Photographic Campaign for “Banco de México”** **April 2007.**
- **Photographic Campaign “Hannes Kids” and “Hannes Teens”** for Rimbros – Hannes February 2007.
- **Photographic Campaign “Pepsi Choreography I”** billboards and printed media, **January 2007.**
- **International Photographic Campaign** of all new image of Frito Lay, for Pepsico **Dec. 2006.**
- **Video Asvertisement “Pinol y Ensueño”,** **November 2006.**
- **Video Asvertisement “Nutrigrain de Kellogg’s”,** **October, 2006.**

**Cosmetic touching Up and finishing up:**

- **Photographic Campaign Sun Chips for pepsico.**
- **Photographic Campaign Rimbros Hanes.**
- **Photographic Campaign Banco de México.**

**Production Manager:**

- **35mm Film Advertising Campaign** of Clemente Jacques 25 different food products August 2006.

**Televisa** **2006.**

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México, D.F.

Production Manager, writer.

- **¡Que Shula Noche! (What a Beautiful Night!)** Talk Show for Televisa’s **Canal 4tv** hosted by Shula.

**Espejo Y Asociados** **2003 - 2004.**

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México, D.F.

**Creative Producer:**

- **Spots “Con *Black And Decker* es Bien Fácil”** (December 2003 – November 2004).

**Production Manager:**

- **35mm Film Advertising Campaign** of diabetes prevention **SSA-Social Security** (September 2003).
- **Campaign Billboards *Sabritas (Frito Lay) Go Shots*** (October - November 2003).

**Televisa** **2004.**

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México, D.F.

**Producer.** André Barrén Production.

- Jenny. Talk Show. Piloto for Televisa's **Canal 2** hosted by Jennifer Nacif. Production Adviser.
- Entre Venus y Marte (Between Venus and Mars). 2D y 3D animated spots, hosted by Liza Echeverría y Mauricio Castillo.

**Televisa** **2003.**

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México, D.F.

**Production Adviser.** André Barrén Production.

- 1st y 2nd Writing work shop of screen play sitcom (January – March)
- Development and writing of 13 chapters of the sitcom ¡Ay Chintehua! (April – November).

**Intelitv – 40 channel** **2002.**

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México, D.F.

General Director Intelitv. SIE (Servicios de Información Ejecutiva)

- Head Producer and General Director of 8 live daily shows. Notably the morning news show “Magazine 40” Broadcast by “Canal 40” from Monday to Friday from 7am to 10am. Hosted by: Julieta Lujambio, Ricardo García Santander e Ingrid Yribarren. The Intelitv Network was broadcasted by PCTV cable system.

**Televisa** **2002.**

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**México, D.F., Los Cabos, B. C. S.**

**Creative Director.** André Barrén Production / Bala de Plata Productions.

- Closure Shows of APEC 2002, for the 21 presidents and retinue of the nation members.

**Producciones Sorte** **2002.**

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México D.F.

**Producer & director.**

- Video Asvertisement Intelicel.

**Televisa** **2001.**

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México, D.F.

**Literary Coordinator** of André Barrén Production (January – June).

Producer in charge (March - June):

- Workshop Editorial Televisa Espacio 2001 (Whit 41 of the most prestigious magazines of the country).
- Workshop Imagen Corporativa “Grítalo”. Espacio 2001.

**Fundación Mundial Para La Paz. TU CANAL** **2000.**

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México, D.F.

**Creative Director** of the cable network "*Tu Canal*", broadcasted in all the cable systems available in México, and the south of EU, central and South America.

**NYC ENTERTAINMENT** **2000.**

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México, D.F.

**Producer** of the Mexican part for the opening video of The Summer Festival of New York 2000. 35mm, 16mm and digital video.

**Espejo y Asociados.** **2000.**

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México, D.F.

**Production Manager.** Advertising Campaign for OCVA (Oficina de Convenciones y Visitantes de Acapulco) Teaser 10 y Comercial 1'.

**Producciones México,** **2000.**

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México, D.F.

Production Manager of the *Presidential Video for CONOCER.*

**Argos Servicios Informativos.** **1999 - 2000.**

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México, D.F.

**Production Manager.** Making off for CONACULTA, "*Del Siglo XX al Tercer Milenio*" (*From XX Century to the 3<sup>rd</sup> Millennium*).

**HBO Ole** **1997 - 2001.**

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Caracas, Venezuela / México, D.F.

**Producer** of the channel Ids for HBO OLE, HBO PLUS y CINEMAX. 10<sup>o</sup> anniversary campaign.

Producer of the sections produced in México, of the series:

- Descubriendo América, (Discovering America).
- Crónicas Anónimas, (Anonymous Chronicles):

*Ligero de Equipaje (Light Luggage).*

*Generación Espontánea (Espontaneous Generation).*

- Interviews:

*Elena Poniatowska*

*Juan Soriano.*

*José Luís Cuevas.*

*Teodoro González de León.*

*Manuel Ulacia.*

*Noches Latinoamericanas (Latam Nighths).*

*Octavio Paz.*

*Salma Hayek.*

*Café Tacuba.*

*Miguel Bosé.*

*Tijuana No.*

*Youssou N'dour.*

**Producciones El Error de Diciembre** **1999.**

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México, D.F.  
Production Assistant video clip "**Una Ilusión**" Kabah.

**Espejo Y Asociados** **1998 - 1999.**

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México, D.F.  
Production Manager and locations for the Campaigns Seguros GE y Huggies.

**Cineconcepto** **1998.**

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México, D.F.  
2do Assistant Director, editing and postproduction of the comedy show **Aguántate**.

**Argos Televisión** **1996 - 1997.**

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México, D.F.  
Executive Assistant, in the formation of the organizing process and procedures of the company.  
Soap Opera **Nada Personal**

**Argos Servicios Informativos** **1995.**

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México, D.F.  
**Line Producer** for the Telmex TV Advertising Campaigns:

- **Distancias (Distances).**
- **Tiempo Medido (Measured Time).**
- **Pueblitos (Small Towns).**
- **Regiones (Regions).**

Production Assistant for the Beauty Show **Señorita México 1995**.  
Production Assistant, TV Show "**Expediente Cámara y Delito**" Later on "**Expediente 13/22:30**".



**Personal Productions. Experience in Film, TV, Concerts, Scripture.**

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México, D.F. León, Guanajuato.

**Pablo M. Castillo Production.**

**LATE SHOWS:**

**¡QUE SHULA NOCHE!** Presented in 2005 to Mr. Félix Araujo Ramírez Vicepresident of Telesistema Mexicano (Televisa), also in 2004 to Mr. Gabriel Cantón Elías Calles Director Canal 4tv. *Pilot: Talk Show with live music.* Production & Direction: Pablo Castillo. Hosted by Shula. Guest: Brozo / Víctor Trujillo, Senator: Demetrio Sodi, Singer: María Barracuda, Cover Magazines from Playboy: Sabrina Sabrock, Marta Acuña y Vanesa Oyarzun. 8 Musicians live. **June 2004.**

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**CONCERTS:**

**IN LEÓN CITY. DJ JOE WILLIAMS (English musician).** General Production and investor. **August – September 2003**

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**SHORTFILMS:**

**SEXUS PLEXUS** from Cesar Valdés. Director: Cesar Valdés. Advisor colaborator: Pablo Castillo. Format: BTC Digital. **1999.**

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**FICTION SERIES:**

**EL IDEAL / 37 GRADOS.** Written by Pablo Castillo, Ricardo García, Luís Zelkowicz & Gerardo Garza. Gender: Drama, TV Series. Demo in Digital Video. Produced by Pablo Castillo. **1998.** Accepted by Argos for development. **1999.**

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# Reconocimiento

*Pablo Castillo*

por haber participado en el Taller de la Creación  
al Guión del 23 al 27 de agosto de 1999.

México, D.F., a 27 de agosto de 1999.

  
Epigmenio Ibarra  
Director General

  
Doc Comparato  
Ponente

  
María Auxiliadora Barrios  
Directora Argos Televisión

Este reconocimiento solo tiene valor curricular.



México Distrito Federal a 16 de Julio de 2002

Sr. Pablo Castillo Cervantes  
Presente.-

Estimado Sr. Castillo:

En virtud de la terminación de la relación profesional que sostenía con esta empresa, manifestamos para todos los efectos legales a que haya lugar, que lo liberamos de cualquier responsabilidad en que hubiera incurrido en el desempeño de sus servicios, los cuales se condujeron de manera profesional.

- Sin otro particular por el momento, quedamos como siempre a sus ordenes.

Atentamente,

A handwritten signature in blue ink, appearing to read 'Wilfrido Hernández Medina', is written over a circular stamp. The signature is somewhat stylized and overlaps the stamp.

Wilfrido Hernández Medina  
Director de Administración

LEÓN TOLSTOI No. 22, COL. ANZURES, 11590, MÉXICO, D.F.

MÉXICO D.F., A 1 DE FEBRERO DE 1996.

**A QUIEN CORRESPONDA:**

POR MEDIO DE LA PRESENTE HAGO CONSTAR QUE EL SR. **PABLO CASTILLO** TRABAJA EN ESTA COMPAÑÍA DESDE EL MES DE SEPTIEMBRE DE 1995, OCUPANDO EL PUESTO DE ASISTENTE DE LA DIRECCIÓN DE PRODUCCIÓN, CON UN INGRESO DE \$ 7,500.00.

EXTIENDO ESTA, PARA QUE EL INTERESADO LE DE EL USO QUE MAS LE CONVENGA.



**LOURDES GARCÍA RIVERA.**  
**DIRECTORA DE PRODUCCIÓN.**

Rousseau No. 22 Col. Anzures 11590 México, D. F.  
Tele. 203-6911 - 203-6991 - 203-7031 - 250-5368 - 250-6133 - 255-5368 - 255-5374  
Fax 203-8394




DIRECCION GENERAL DE TV. UNAM  
COORDINACION DE SERV. PARA LA PRODUCCION

A QUIEN CORRESPONDA:  
P R E S E N T E.

*Por este conducto me permito recomendar al C. PABLO CASTILLO CERVANTES, a quien conozco desde hace 8 años y de quien puedo atestiguar que tiene una conducta intachable y un alto desempeño y compromiso en los proyectos que participa, como ha sido el caso del periodo que laboró en esta dependencia.*

*La presente se extiende a petición del interesado, para los fines que a él mejor convengan.*

A T E N T A M E N T E  
"POR MI RAZA HABLARA MI ESPIRITU"  
Cd. Universitaria, D.F., 20 de febrero de 1995.



SR. NÉSTOR JAVIER GUTIERREZ VALDES  
COORDINADOR DE SERV. PARA LA PRODUCCION

**SERGIO VICTORIA QUIROZ**  
CONTADOR PUBLICO

México, D.F., a 20 de febrero de 1995.

A quien corresponda:

Por medio de la presente hago constar que el joven Pablo Castillo Cervantes, laboró en este despacho de Contadores Públicos, en el período de enero a diciembre de 1994, mostrando durante este período ser responsable y entusiasta en sus labores encomendadas y haber mostrado buena conducta.

Se extiende la presente para los fines que convenga al interesado.

Atentamente

  
C.P. Sergio Victoria Quiroz

RADIO DIFUSORA

**XEBCC**

1340 KHZ.

CALLE 30 No. 33-A  
TELEFONO 2-11-11 Y 2-29-39  
CIUDAD DEL CARMEN, CAMPECHE

ES SU ESTACION

34

15 DE NOVIEMBRE DE 1995

A QUIEN CORRESPONDA:

QUIEN SUSCRIBE, SEÑORA GILDA DEL RIO JASSO DE GUERRERO, ADMINISTRADORA DE X E B C C HACE CONSTAR QUE EL C. PABLO MOISES CASTILLO CERVANTES, ES PERSONA CAPAZ EN EL DESEMPEÑO DE LABORES RELACIONADAS CON LA PRODUCCION DE PROGRAMAS Y COMO LOCUTOR, QUIEN HA DEMOSTRADO UNA EXCELENTE ACTITUD DE SUPERACION.

DE CONFORMIDAD AL ACUERDO No.169 DE LA SECRETARIA DE EDUCACION PUBLICA, PUBLICADO EN EL DIARIO OFICIAL DE LA FEDERACION, SOLICITO AMABLEMENTE SE EXTIENDA AL C.PABLO MOISES CASTILLO CERVANTES EL CERTIFICADO DE LOCUCION CORRESPONDIENTE.

DADO EN LA CIUDAD Y PUERTO DE DEL CARMEN, ESTADO DE CAMPECHE A LOS 15 DIAS DEL MES DE NOVIEMBRE DE MIL NOVECIENTOS NOVENTA Y CINCO.

  
SRA. GILDA DEL RIO JASSO DE GUERRERO  
ADMINISTRADORA

